ACTIVITIES CALENDAR
October 20 — October 25, 2013

As of 10/10/13
Itinerary subject to change
SUNDAY

11:00 am  WELCOME TO ISRAEL!
Meet at the David InterContinental 3rd floor lounge to depart for TAU

11:30 pm  “CYBER WARFARE” BRIEFING
The Israel Defense Forces have defined cyber warfare as the fifth realm of warfare, as important as land, sea, air and space. We'll hear from a high-level panel of experts, led by TAU professor Major General (ret.) Isaac Ben Israel, widely regarded as one of Israel's top authorities on tech- and cyber-security.

1:30 pm  OPENING LUNCH
At Tel Aviv University’s stunning new International Student Terrace, our special guests will be the President of TAU, Prof. Joseph Klafter, and Prof. Jacob A. Frenkel, Chairman of JPMorgan Chase International and Chairman of the Board of Trustees of the Group of Thirty (G-30), who serves as Chairman of TAU’s Board of Governors.

2:45 pm  PRIVATE MUSICAL INTERLUDE
We’ll enjoy an exclusive concert by student musicians from TAU’s celebrated Buchmann-Mehta School of Music.

3:30 pm  Depart the campus for the boulevard of Tel Aviv

3:45 pm  SEGWAY
Discover a new way to travel! Segway along the beach to the port of Jaffa.

5:30 pm  Free time to freshen up and change

7:00 pm  Drive to Caesarea

8:00 pm  OPENING DINNER
We’ll be the guests of Mrs. Tzila and Dr. Giora Yaron at their Caesarea home, along with TAU president Prof. Joseph Klafter. Dr. Yaron is Chairman of TAU’s Executive Council, and is considered a founding father of the Israeli high-tech industry.

OVERNIGHT  David InterContinental Hotel, Tel Aviv
Monday

7:00 am  **PRIVATE BREAKFAST**
at the David InterContinental with **Prof. Uzi Rabi**.
Historian, scholar and expert analyst, Prof. Rabi is Head of the Moshe Dayan Center for Middle Eastern and African Studies, TAU's internationally renowned think tank, and Chair of the Department of Middle Eastern and African History.

8:45 am  Drive to Sderot

10:00 am  **SDEROT**
Visit this border town and learn about the lives of residents in a line-of-fire area.

10:45 am  Drive to Sde Boker

11:45 am  **BEN GURION’S GRAVESTITE**
Visit the gravesite and “hut” at Sde Boker, with breathtaking views overlooking the Negev Desert. The first prime minister of the State of Israel and the **iconic symbol of the Zionist vision**, David Ben-Gurion was a shrewd political and military leader. He and his wife retired to the Negev, and he was buried in the Sde Boker kibbutz cemetery overlooking the valley that led the children of Israel to the Promised Land.

1:00 pm  **IDF AIR FORCE BASE**
Following a briefing on anti-aircraft missiles and a private tour of the base, we’ll have lunch with **active duty soldiers**.

3:00 pm  Drive to Mitzpe Ramon and check in

4:00 pm  **WINE AND SPECTACLE!**
Time to relax, and enjoy the wine at the Beresheet Hotel lounge overlooking **Ramon Crater** — the largest of three Negev craters — boasting a magnificent panorama of geological formations unparalleled elsewhere in the world.

8:00 pm  **DINNER**
at the Beresheet Resort Hotel

9:30 pm  **THE WISE OBSERVATORY**
Discover Mitzpe Ramon’s night sky with **Prof. Yaron Oz**, Dean of the Sackler Faculty of Exact Sciences. The only astronomic observatory in the Middle East, the Wise Observatory has been producing cutting-edge research for more than 40 years, taking advantage of clear desert skies and a latitude that allows tracking when it is daytime at most of the other observatories on earth.

**OVERNIGHT**  Beresheet Resort Hotel, Mitzpe Ramon
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>BREAKFAST at the Beresheet Resort Hotel, and check out</td>
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<tr>
<td>8:30 am</td>
<td>Fly to Jerusalem</td>
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<td>10:00 am</td>
<td>THE CITY OF DAVID &lt;br&gt; Tour the archaeological excavation of Jerusalem with one of the world’s foremost archaeologists, TAU’s Prof. Israel Finkelstein. King David captured a Jebusite citadel in order to build his capital. Although not on a major thoroughfare or centrally located, the “city of David” proved to be a perfect site for the new kind of national state that he envisaged. It is the source of many thrilling finds, and a major historical landmark.</td>
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<td>12:30 pm</td>
<td>FALAFEL LUNCH in the Old City</td>
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<td>1:30 pm</td>
<td>Depart for Yad Vashem</td>
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<td>2:00 pm</td>
<td>YAD VASHEM &lt;br&gt; Visit the World Center for Holocaust Research and hear a special presentation on “Holocaust Remembrance and Anti-Semitism Research” by TAU Prof. Dina Porat, the Historian of Yad Vashem.</td>
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<td>4:30 pm</td>
<td>SUPREME COURT &lt;br&gt; Visit Israel’s highest court, and have a private meeting with Justice Daphne Barak-Erez, former Dean of Tel Aviv University’s Buchmann Faculty of Law.</td>
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<td>6:00 pm</td>
<td>Drive to Tel Aviv</td>
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<tr>
<td>Evening</td>
<td>Free time to enjoy the city that never sleeps</td>
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<td>David InterContinental Hotel, Tel Aviv</td>
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Enjoy a day of learning, innovation and science on Tel Aviv University’s beautiful campus. We’ll see cutting-edge scientific projects, experience hands-on laboratory work, and meet with some of the world’s leading research teams and most successful young entrepreneurs:

8:00 am BREAKFAST
at the David InterContinental with Maureen Meyer, Head of TAU International, the university’s burgeoning English-language study abroad program.

8:30 am Drive to Tel Aviv University, where we’ll:

- Tour the campus with TAU International students from around the world.

- Visit with Prof. Dan Peer, Scientific Director of TAU’s Center for Nanoscience and Nanotechnology, which was chosen by the Israel National Nanotechnology initiative to spearhead a groundbreaking consortium of 11 labs at TAU, Hebrew University, Bar-Ilan University, and Ben Gurion University of the Negev. The consortium’s goal is to design and safely deliver a new class of drugs to combat cancer, infectious diseases, and heart disease.

- Meet with Prof. Fernando Patolsky of the Sackler Faculty of Exact Sciences and TAU’s Center for Nanoscience and Nanotechnology, to learn about his eye-opening work with sensors — detecting explosives, exposing date rape drugs, and even identifying cancer with a simple bloodtest.

- Lunch with TAU International students on campus, with a demonstration from the university’s internationally award-winning debate team.

- Visit the Sackler School of Medicine to hear from Dr. Ronit Satchi-Fainaro about her breast cancer research, finding ways to target and treat hidden tumors.

- Meet with renowned stem cell scientist Dr. Yechiel Elkabetz at his state-of-the-art laboratory to learn how he is advancing our understanding of brain disease. Talk with Prof. Shai Lavi — of TAU’s Buchmann Faculty of Law and Israel’s representative to the National Helsinki Committee for Medical Research — about the ethical and moral issues surrounding stem cell research.

- Learn more about Israeli high-tech and the country’s celebrated entrepreneurial spirit from Ramot CEO Shlomo Nimrodi, whose record of expanding local markets for technological innovation covers two decades. The firms he has led include Epana Networks, Raytel Cardiac Services, Nexus Data, Vizrt, and Indigo.

- Visit StarTAU, Tel Aviv University’s first-in-Israel Entrepreneurship Center, and meet with young entrepreneurs, including a founder of WAZE, a TAU alum who recently sold the company to Google for $1 billion.

5:30 pm GOOGLE TEL AVIV
See a special presentation at the Tel Aviv Research & Development Center — one of Google’s fastest-growing branches — and meet with CEO Meir Brand.

8:00 pm DINNER
in the trendy and historic Neve Tzedek district at Nana Restaurant, acclaimed for its contemporary Mediterranean cuisine.

OVERNIGHT David InterContinental Hotel, Tel Aviv
### Thursday, October 24th

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| 7:30 am | **American Embassy**  
Breakfast at the embassy with the Hon. Daniel B. Shapiro, Ambassador of the United States of America to the State of Israel. |
| 8:30 am | Depart hotel                                                  |
| 9:15 am | **Helicopter**  
Fly along the northern fence for an extensive overview of border security considerations. |
| 10:30 am | **Golan Heights**  
Land on one of Israel’s most beautiful and controversial locations. Discover the strategic importance of the Golan Heights, view Israel's expansive Hula Valley below, and gain a better understanding of the area’s history and border relationship with Syria. |
| 12:00 pm | **Boutique Winery**  
Visit a winery on the Golan for a tasting of some of Israel’s most well-regarded wines, and lunch at a restaurant in Ein Zivan. |
| 2:00 pm | **Traveling Classroom**  
Ride an electric bike with Prof. Danny Chamovitz and learn about his important research on food security. |
| 4:00 pm | Drive back to Tel Aviv                                       |
| Evening | **Free time** to enjoy the city that never sleeps.            |

**Overnight** David InterContinental Hotel, Tel Aviv

### Friday, October 25th

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<td>7:00 am</td>
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| 8:30 am | **Israel on Film**  
Learn about award-winning Israeli Cinema from filmmakers at TAU's renowned Department of Film and Television. |
| 10:30 am | **Bauhaus Tour**  
The glories of Bauhaus Tel Aviv will unfold on a walking tour with architect and Bauhaus expert Prof. Amnon Bar-Or of TAU’s Azrieli School of Architecture. |
| 1:00 pm | **Farewell Lunch**  
at Aubergine in the David Intercontinental. |
| Free pm | **A free afternoon** and evening to explore Tel Aviv  
— enjoy the shops, the restaurants and the art galleries. |
| Fly Home | **OR**  
Continue for an optional extension |

**Options for Saturday, October 26th**

These programs will be arranged based on demand:

- **Tour the New Wing of the Tel Aviv Museum of Art with a docent**
- **Take a Trip to Masada and the Dead Sea**